How can the library use the extensive and well-structured data contained in the institutional repository to attract the researchers attention and to promote the research outcome of the university? Publication data is still usually presented in a traditional bibliographic style, in the form of publication lists and similar. But could this data also be used to present research activities and publications in a way that would get even more attention from users?

This question has been underlying the initiative Publication Profiles at Chalmers. We have used data, already available in the local publication database – Chalmers Publication Database (CPL) - and data mining techniques, in order to aggregate profiles on multiple levels, such as:

- Individual researcher
- Departement/Research Group
- Subject Field
- Strategic Areas of Advance

Open Access
We aggregate and highlight the number of publications available for free. This is especially important for Chalmers since we have an open access mandate from 2010.

Subjects
Tag clouds containing subject categories gives an appealing and comprehensible overview of the areas in which research is being conducted.

Social media
In what ways do users want to be able to share information from the publication database in social media? By integrating social network services, such as LinkedIn, we aim to provide good ways to promote the research of our university. RSS feeds provide an easy way for researchers and departments to include the latest outcome on their own platform, as well as for others to stay up to date with the latest research.

Publication types
Here we present comprehensive overviews of the publishing habits with regard to articles, conferences, monographs etc.

Main sources
Displays the journals or conferences most frequently used as channels for this researcher, department or subject area.

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