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Thrimage: An Empathy-Oriented Discussion Tool for Classroom Use

Sus Lundgren

Department of Applied IT Chalmers University of Technology SE-412 96 Gothenburg, Sweden sus.lundgren@chalmers.se

Olof Torgersson

Department of Applied IT University of Gothenburg SE-412 96 Gothenburg, Sweden olof.torgersson@ait.gu.se

Staffan Björk

Department of Applied IT University of Gothenburg SE-412 96 Gothenburg, Sweden staffan.bjork@ait.gu.se

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Abstract

Thrimage is a class-application where pupils choose and rank images in relation to a given word or notion. In seeing who else chose similarly, as well as in a debriefing teacher-led discussion, pupils gain insight in others' way of thinking, and learn to argument for their own opinion but also to respect others, both of which supports the development of empathy and mutual understanding. The design is part of a long-running design exploration on designing of collaborative, colocated experiences using mobile devices, in combination with an educational need.

Author Keywords

Thrimage; image sharing; empathy

ACM Classification Keywords

H.5.2 [Information Interfaces and Presentation]: User Interfaces.

Introduction

In late April 2014, the YouTube video *Look Up* by Gary Turk¹ went viral, and in a year it has collected 50,394,110 views. Its topic: how our smartphones alienate us from each other. In response to this, we have formulated a design program entitled *Bursting the*

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¹ https://youtu.be/Z7dLU6fk9QY

Mobile Bubble [6] to help open up the design space around this and similar situations, aiming to explore the design of collaborative, co-located experiences using mobile devices – i.e. where technology supports or mediates communication, rather than being the central focus of attention.

We are of course not the only ones taking this direction; e.g. the two applications *MobiPhos* [2] and *MobiComics* [3] address this issue; the former by requiring collocation to share and explore pictures, the other by providing co-creation of comics using smart phones and shared public displays. Several games or gamified designs also explore the topic, e.g. giving and following instructions in teams [4]. Some of these experiences may also have an educational character [7], or they may be classified as a 'serious' game, for example to study team coordination in a disaster response scenario [1]. Recently, a framework for designing collocated mobile experiences has been released as well [5].

To explore these issues further, we have recently been designing a series of "bubble-bursting" games within an educational context; one of them, which will be presented here, is an image-based discussion tool called *Thrimage*.

Context: The MOSAIK-project

The Swedish National Agency for Education has set up numerous learning goals and knowledge requirements that are to be met during the first nine years of education in Sweden. Of these, many are comparably easy to teach and assess whereas others are more subjective and overarching, e.g. "to be able to imagine and understand the situation other people are in", "to respect others", and "to be able to interact with others, based on knowledge regarding differences and similarities in living conditions, culture, language, religion and history". In a project evolving around images and interpretation of images we set out to provide tools for supporting these goals. One of these designs is *Thrimage*.

Thrimage at a glance

Thrimage is a tablet-based game that is to be played simultaneously by all pupils in class, playing the same session. The teacher submits a word that ey² wants to discuss with the class; it should be a complex notion like fear, friendship, respect, sustainability etc. Each pupil then, on their own tablet, chooses and ranks three images (hence the name, *Thrimage*) from a predefined set of 40 images. When all pupils have chosen, or when the teacher ends the turn, each pupil finds out which other pupil(s) they were the most similar too, counting not only choice of images but which rank they were given. This provides a sense of shared understanding and mutual recognition between them: "*Oh, wow, Bera chose very similar to me, how interesting!*"

In addition, the teacher gets both a summary on the images chosen by the class, as well as a detailed record on who chose what. Ey can then run a discussion with the class, basing it on the chosen images. "I can see many of you chose the lion. You are one of them, Iyo – can you tell us how you were thinking?" In answering, Iyo knows ey was not the only one choosing that image, which serves to make em more confident in answering.

Through its design, the application acknowledges

² In line with instructions on gender-neutral language, the gender neutral Spivak pronouns are used

that people may associate differently depending on their background and by doing so creates a basis for a discussion on these different interpretations. The motivation for this is to allow the pupils to gain a better understanding of others, as well as a better understanding of the given notion.

Design Motivations and Design Process

Thrimage is loosely based on a casual board game called *Compatibility*⁴. It is played in teams, and each player has an identical deck of picture cards. Given a target word, the objective of the team members is to select the same images associated with it, and preferably also rank them the same way for a higher score. What players seem to enjoy in this game is not so much the gameplay per se, but the discussions that arise when the selected images are uncovered. "*Why did you choose THAT image?*" This particular aspect lent itself very well to the stated learning goals (and thus design goals) of understanding others' ways of reasoning.

Compatibility vs Thrimage

There are three major differences between *Compatibility* and *Thrimage*, however. Firstly, since the idea is fairly simple, we chose to design *Thrimage* for younger pupils (aged 7-9) whereas *Compatibility* is a game for adults, featuring images meaningful for adults (e.g. the White House and the stock market; two notions that do not make sense for Swedish eight-yearolds). Secondly, *Compatibility* is played in teams, with a maximum of eight players, whereas we wanted to involve the whole class, and have them play together, since this would further strengthen the goal of exploring how others felt or reasoned in relation to a certain notion. This decision opened up for the third difference: whereas Compatibility may well be played with physical cards, *Thrimage* runs on tablets, utilizing computational technology and various algorithms to find matches and other types of statistics.

Iterative Participatory Design as Process Since we were changing both target group and gameplay, we carried out an iterative process as follows:

Preparation: Image Selection: Looking at how the original Compatibility deck of images is composed, a researcher and one of the children selected 108 images.

First iteration: Image Literacy: In four groups of four, the children were shown the total of 108 images. Their initial reactions (i.e. spontaneous questions and comments) were recorded after which we used a structured process – selecting especially interesting images, matching images to words motivating why, and lastly selecting particularly uninteresting images – to try to find out if they preferred certain images or types of images. While this did produce some input for modifying the collection of images, the pupils were very different in image literacy and general maturity, and moreover some sessions were completely skewed by one of the children influencing the others.

Thus, it was hard to draw any clear conclusions. In general, images with people, animals or situations were more favored than passive images of nature, landscapes or everyday objects. Interestingly, images

⁴ Compatibility was designed by Craig Browne in 1996. See https://boardgamegeek.com/boardgame/2604/compatibility for details.

that were beforehand believed to be more challenging images – for example images of sculptures and art – also sparked a significant interest.

Second Iteration. Teacher Interview: A few rounds of *Compatibility* were played with three teachers (in separate interviews), and the general full-class version was discussed. All teachers were very much in favor of the design idea and saw a lot of potential use for it in the classroom, since it can be used to discuss complex notions, e.g. what friendship, respect, etc. actually entail. They also commented on how it provided a way



Figure 1: One of the steps in the first iteration was that pupils denoted especially interesting images with Post-Its; here one of the pupils is scrutinizing the selection to see where ey will put eirs.

to practice reasoning and argumentation. One of them – teaching newly arrived refugees and immigrants aged 10 to 15 – also saw it as a tool for language development.

We also discussed what kind of actions and data the teacher-version of the app would entail; for instance it

was evident that teachers wanted the ability to provide words/notions themselves.

Third Iteration: Playtest: Using the input from the first phase, 40 images were selected. Most of them came from the original 108, but some new were added to create a varied collection. Out of these we created physical card decks for the pupils.

Two groups of five pupils played a version of the game where the researcher provided a word (e.g. danger, death, fun, speed) and all secretly chose four images and ranked them. Tension and excitement was great when the images were uncovered one by one,



Figure 2: Third iteration: a pupil going through the deck of images to find the ones fitting the given word.

and what pupils found to be the most interesting was to see who had chosen the same images as themselves. This was expected and welcomed; we had been relying on this effect since it creates positive emotions and a sense of mutual understanding. "Look! We have the same images! We are SUPERBUDDIES!"

When asked if they could suggest rules however, the pupils faltered. Being similar to someone else was important to them, but they agreed that being alone in choosing a certain image could not be bad either, since that person may have thought of something different. However one of the pupils mentioned something about collecting buddies, which sparked an idea in the researcher running the session.

Fourth Iteration: Interaction design and UI

design: At this point it was time to pinpoint interaction and certain design choices, so the designer-researcher that had taken part in all the previous phases gathered all data and inspiration collected and turned this into an interaction framework and UI, which was then programmed.

The application was then tested with a small group of children at one of the participating schools. The children had no problems understanding the basic functionality of the app and how to select, order and reorder images. It was noticed that they did not try to view images in full screen mode and accordingly they did not figure out how to do it. It was also noticed that some screens contained too much text.

Upcoming iterations

The application will be refined in line with the results from the first user test, e.g., there will be less text to read for the children in the GUI. We will then perform a full class game session in both classes to evaluate the application and the learning outcomes.



Figure 3: iPad cabinet in school Vällsjöskolan.

Technical Solution

Thrimage was implemented as a native application for iOS using the Swift programming language. This choice is based on the fact that the iPad dominates the school market strongly in Sweden. In quite a few schools each pupil is equipped with eir own iPad, which is then used as a tool in all subjects. For instance, this is the case in one of the schools participating in the project.

A basic goal in the technical design of *Thrimage* is to design a standalone tool that can be downloaded and be put to use without any need for registration procedures and user accounts. In the accordance with the aim of designing for co-located interaction the app should also demand that users playing the game are located close to each other. Based on these requirements *Thrimage* makes use of Apple's Multipeer Connectivity Framework⁵ to set up the communication between the teachers' and the pupils' iPads. The teacher's tablet functions as a server and advertises a service, which the pupil app automatically connects to

https://developer.apple.com/library/ios/documentation/Multipe erConnectivity/Reference/MultipeerConnectivityFramework/ind ex.html#//apple_ref/doc/uid/TP40013328

when started. To allow for simultaneous sessions in nearby classrooms the pupils need to enter a session id on their device. While this adds a little bit of extra complexity it is not that easy to avoid if there are multiple nearby sessions.

Thrimage: The design

Thrimage consists of two distinct interfaces, the teacher interface and the pupil interface.

The Teacher Interface

Here, the teacher starts the session. Ey selects a word that is being sent to the pupils' tablets, and ey can then oversee the status of the pupils: whether they are still choosing, or whether they have submitted their choices. The teacher can end the session whenever ey likes – which of course also gives pupils the possibility to opt out by never choosing any images.

			Starta omgång!				
DAGENS VAI Du har inte va			FÖRSLAG Vänskap, Döden, R Spännande, Kärlek,				
ELEVER							
💽 Oumar	Väljer	x	💽 Oumar	Väljer	x	Oumar	Väljer
Η Cassandı	ra Väljer	x	Η Cassandra	Väljer	x	Η Cassandra	Väljer
💽 Armin	Väljer	x	O Armin	Väljer	x	O Armin	Väljer
🔣 Johannes	s Klar	х	🔀 Johannes	Klar	x	🛛 🔣 Johannes	Klar
💽 Nemi	Väntar	x	💽 Nemi	Väntar	x	💽 Nemi	Väntar
🔆 Nova	Väljer	х	🐹 Nova	Väljer	x	🛛 🙀 Nova	Väljer
일 Leo	Klar	х	🕗 Leo	Klar	x	🕑 Leo	Klar
🔀 Karin	Klar	х	🔀 Karin	Klar	x	🔀 Karin	Klar
🧕 Joel	Klar	х	🧕 Joel	Klar	x	🧕 Joel	Klar

Figure 4: Teacher overview.

Once a session is ended, the teacher has three different entry points to the data. Most interestingly, ey gets an overview on all images chosen, shown as a map of instances. If selecting an image, ey can also see which pupils chose it, and how they ranked it. Lastly, ey can see exactly which images a pupil chose.

The pupil interface

The pupil interface lets each pupil submit their name and create a personalized icon representing em. The main interface is designed as a circular set of views where one navigates between them by swiping, or using one of the icons present at the top of the screen. The design makes use of the pupils' understanding of basic interaction patterns like swiping, simple taps and using long press to access secondary actions which were observed during the design process.



Figure 5: The main view for selecting images.

When a session starts the main screen for selecting images is presented (see Figure 5). Based on how people tend to proceed when playing *Compatilibility* and observations made in the second iteration, selecting images is a two-step process where a number of candidate images are selected; this selection is then refined and ordered in the second step as illustrated in Figure 6.

When the pupils have made their choice they are presented with an overview showing who made a similar choice and ranking, i.e. who their "superbuddy" is in this particular turn. The intention is to increase the pupils' curiosity for each other and their similarities and differences.



Figure 6: A pupil has selected 3 images, two were left out.

When the teacher ends the turn, they see an overview of all turns played (Figure 7), as well as a list of which class mates they have "collected" as superbuddies insofar, and which ones are left.

The collection of superbuddies serves to gamify the tool somewhat as well as support and highlight the mutual understanding and recognition that occurs when one shares a view with someone unexpected.

Privacy Issues vs Intended Learning Outcomes One issue that was discussed a lot during the development of *Thrimage* was how much the pupils should see of how other pupils selected their images.



Figure 8: Turn summary, showing which classmates have been "collected" as superbudddies (and in relation to which notion), as well as the icons of the classmates not yet "collected"

On the one hand the purpose of *Thrimage* is to let pupils compare their results to those of others in order to reflect upon how they and the others think. On the other hand there is a risk that a pupil that selects images that no one else selected might feel estranged from the group. Moreover, one can image use cases when it may not be appropriate to show superbuddies, e.g. if the word chosen opens up for very personal interpretations and the teacher wants to encourage students to be honest. As a solution to this latter issue, we have provided the teacher with a means to anonymize all selections.

Conclusion

We have presented the *Thrimage* application aimed at being an aid in achieving learning goals related empathy and understanding of other people in elementary school in Sweden. The application lets each pupil in a class take part in a shared activity through the use of a combination of a number of communicating devices where the devices are connected using the iOS Multipeer Connectivity Framework.

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