RETAILERS ARE THE GATEKEEPER OF ORGANIC FOOD:
The retailer is one the main actor handling product flows, the gatekeeper between producer and consumer. On the one hand, retailers are taking in more and more organic products and on the other hand facing the climate labelling, and need to think about their own contribution. What is the retailer's environmental contribution? Is there a difference between retailer’s handling organic and conventional food products?

THE RESULTS
The results are based on a case study on a large Swedish food retailer including interviews and document studies on routines for purchasing, storing, and transport, as well as product volume, energy and waste data.

The results are complemented with existing LCA studies of organic and conventional food products, such as the LCA studies on organic milk, egg, pork, bananas and apples.